



POLICIES AND PROCEDURES

2017

The staff of the Northwestern North Carolina Education Channel would like to encourage all schools from grades 6 through 12 to send us educational videos developed by your students and instructors. These videos will be put on the programming schedule of the Ed Channel and for a small fee, uploaded to the Web for dissemination. We are viewed in 7 counties and each county will be assigned a day to showcase the school productions. Whether it is a single topic or a series, we will be glad to air it. Only programming from schools in our coverage area will be accepted.

The Education Channel is a part of Alleghany Community Television, Inc. in Sparta, NC. It is a non-profit PEG operation under NC statute: Chapter 66 Article 42. These are the guidelines that must be followed;

1. All students involved in the productions must have signed the school video waivers.
2. Producers must identify themselves at the end of their program. Producers must state their name, contact address or phone and email address for questions and/or comments. Fictitious names shall not be used unless intended for creative and theatrical performances during a production .
3. The preferred audio and/or video statement for an individual, non profit organization or business that donates goods and services to the producer for their program that defrays cost shall be acknowledged as "The following (or preceding) community program has been made possible in part by (name the sponsor)." The inclusion of logos, slogans or video that in any way identifies or promotes a business, event or commercial entity are prohibited .
4. Programs must not contain: Any material that is obscene, libelous, or slanderous or knowingly violates any federal, state or local laws. Material designed to promote the sale of products or services; or promotions and endorsements for individuals seeking public office; Solicitation of funds; or, Materials or performances that require copyright or trademark authorization unless written authorization for the use of such material have been secured .
5. . Programs produced at school facilities to be transmitted over Public, Education and Government Access channels shall be non- commercial in nature. Producers may not receive funding, goods or services as compensation for productions . Advertising material of any length or type or the promotion of any business, product, service or the appeal for money is prohibited. Telephone numbers and addresses shall not appear or be presented at any time during live or taped programs but may appear in the closing credits at the end of the program .
6. We reserve the right to not air shows that do not meet normal viewing standards. If you think enough of your content to share with the community, make sure it looks good before you send it to us. Be Proud of Your Work!
7. If you have athletic events that are produced as a show we will show them on another channel, please ask for further details.